



**RAISING
TODAY'S
KIDS**

podcast
guest guide



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Children are not a distraction from more important work. They are the most important work.

C.S. Lewis

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Welcome to Raising Today's Kids!

Thank you for lending your voice to empower parents as they raise their kids in this challenging world. Even if just one child is blessed from the insights you share, the ripple effect will be significant!

EPISODE IDEAS AND QUESTIONS

Below are some concept ideas and questions for our conversation. We may or may not touch on all of them, it is just to get our minds thinking. I love to see where the conversation flows. There is no need to script any answers, just be authentic, and the important messages will unfold.

- 1 Tell us about yourself.
- 2 Clearly identify the issue we will be discussing. Why is it important to address?
- 3 What impact do you see this having on children?
- 4 What are you doing to address it? What motivates you to share your insights about it?
- 5 What tools can you offer parents for addressing this issue with their children? What specific things can parents do today?
- 6 Do you have a quote or mantra you live by? What gets you out of bed in the morning when the tough times hit? Is there a time when you almost wanted to quit?
- 7 What is the most valuable lesson you have learned from getting involved in or learning about this?
- 8 If you could go back, is there anything you would do differently in your parenting, your advocacy, your education, etc.?
- 9 What hope can you leave parents with as they go out and tackle this issue in their families?
- 10 Where can listeners find you? (This is your opportunity to plug your website, book, program, podcast, or anything else you want to direct listeners to! Feel free to make special offers to promote yourself and your brand.)

Please share any personal related stories along the way.

Stories have an incredible power to connect us, human to human!

PREPARING FOR THE PODCAST

- Listeners love to see who they're listening to in each episode. Please choose a picture I can use to advertise your episode on social media and send it to brittany@raisingtodaykids.com. A formal headshot, selfie, or candid snapshot will do – it's totally up to you. (Something with your family would be great!)
- Please send me a short bio I can use to help listeners get to know you! This step isn't mandatory, but it sure is fun to hear about you. Be sure to include a fun or unusual fact or two about yourself and a link where people can find you. People want to know that you're real!
- Read over the episode ideas and questions on page 4. Please don't feel that your answers need to be scripted, it is just to help ease your nerves and help you see the direction the conversation may take.
- Please know that I don't accept or invite my podcast guests casually. I always put serious thought and prayer into who would be a good voice for the intentional parents who listen to Raising Today's Kids. So that means **I have confidence in you!** You have something parents need to hear.



RECORDING THE PODCAST

- We will be recording our call on Skype. If you don't have an account, please download the app and sign up. It's super easy and straightforward. You can find me on Skype through my email, brittany@raisingtodayskids.com. Please send me your Skype contact info as well so I can find you if necessary. We will be recording a video call, but I will only save the audio for the podcast. So feel free to show up sweaty and disheveled. I won't judge :).
- While recording it will be super helpful if you have either a plug-in mic or some earbuds you can attach. This helps eliminate background noise and the tendency computer mics have to sometimes compete with each other. Also, remember to turn off the notifications on your devices so we can avoid distractions.
- Our call will last anywhere from 30-45 minutes. After we record I will edit it down to really get to the heart of the message. This also means I can edit out any fumbling over words that either of us might do :).



AFTER THE PODCAST

- I typically record and edit the episodes well in advance so I will let you know when yours will be released.
- Please share the episode with your network. The thoughts and insights you voiced deserve to be heard by all the parents who are raising today's kids!
- Watch for the artwork and link to your episode which I will send to make sharing easy for you. I recommend sharing on the social media platforms you use, as well as sending it personally to family and friends.
- Thank you for sharing your message, passion, story, and light. Together we can empower parents as they lift their kids to reach their potential!

If you have any questions, just let me know.

And again.....thank you!



